

5.0 Leadership

Thriving Resilience, Sustaining Growth in i50-SDG Era

INDUSTRY 5.0/SDG IMPLEMENTATION VIA HUMAN TECHNOLOGY



$$i50 = e^{(\text{Change}) (\text{Time})}$$



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Sustainable Strategy Mastermind,
Circularity 5.0

Jean-Luc WILAIN is a sustainable business development and blue economy expert. He is a writer and lecturer, author of L'indépendance en 2068 in 2021. After 37 years of experience in consulting, business operations, business and corporate strategy, sustainable business development, based in 5 countries and working with more than 50 others, he founded his company dedicated to sustainable strategy in July 2020. WillChange Ltd mobilises its skills and networks for institutions and companies to prepare a meaningful, prosperous and sustainable future for them and the next generations. With an entrepreneurial mindset, he wants to invest his time in what will make sense and last.

Specialties:

- ❖ Circularity, Sustainability and common good
- ❖ Sustainable strategic reviews and development plans, executive coaching
- ❖ Climate awareness, energy, carbon finance, Blue economy (as per Gunter Pauli's definition)
- ❖ System design and innovation.