

# 5.0 Leadership

5IR/i50 Neurodiverse AI Infused Sustainable Community



**Nooreen BAULACKY**  
*Sales Executive  
Ducray Lenoir Ltd*

**Results-driven Leader,  
Public Speaking Champion**

Nooreen BAULACKY is a results-driven leader with a strong Chemical Engineering background. She has a proven track record driving the advanced performance, growth and profitability of leading manufacturers in the high-tech, scientific instruments sector. She excels at leveraging her expertise in strategic planning, sales, marketing and customer relationship management to align all aspects of commercial operations with corporate goals and bottom-line objectives.

Her technical proficiency spans applied chemistry, renewable energy engineering, and environmental sciences, enabling her to identify and pursue new market opportunities while fostering meaningful relationships. With a talent for generating new revenue streams, she capitalizes on her communication and interpersonal skills to cultivate profitable distributor partnerships and client relationships.

Beyond her professional achievements, Nooreen is a Double Award-Winning Public Speaker, holding the title of National Champion in Toastmasters for Mauritius and Madagascar, underscoring her unique blend of technical acumen, communication prowess, and leadership, making her a dynamic force in her industry and the broader community.

