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Allan FREED is the Group HR Head of the MCB Group which has more than 3,600 employees in Mauritius, Madagascar, Seychelles and Maldives. With more than 24 years of working experience, he was previously a Principal Consultant with The RBL Group.

An experienced C-Suite HR Executive who has been responsible for the design and delivery of strategic HR transformation projects for some of the world's largest and best-known organisations. Key areas of focus as a practitioner include: linkages between business strategy execution and HR practices, creating high performance, results oriented cultures and HR as a driver of relevance with external stakeholders. Allan has published numerous articles on these topics including the following:

- Global HR Competencies McGraw Hill Professional, Co-Author
- Calculating the Market Value of Leadership Harvard Business Review, Co-Author
- Re-energising a Not-for-Profit Mission Developing Leaders Quarterly Journal, Author
- Differentiation on the UK High Street RBL.net homepage, Author
- The Critical Deliverable of Outside-In HR is Relevance RBL.net homepage, Author.

Allan is a subject matter expert in Transformation, Strategy, Leadership, Strategic HR, Change Management.

