

The Digital World – IOT, Big Data, Data Security & The Cloud



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Mr Ian Fletcher was educated in the UK, graduating from Birmingham University, and built a successful career in IBM Global Markets, Global Technology Services and more recently IBM Institute for Business Value (IBV), part of IBM Services, developing fact-based strategic insights for senior business executives around critical public and private sector issues.

With over thirty years' experience in thought leadership, technology, business consulting services and Digital & Business Transformation, Ian has built a reputation as a well respected client mentor, advising clients on business strategy. Mr Fletcher leads the IBM IBV C-Suite study program for the MEA Region and has recently completed his substantial research on the **impact of the Fourth Industrial Revolution** and, in turn, its impact on how C-Suite should position for change.

C-Suite Thought Leadership Consulting, Fourth Industrial Revolution Expert, Artificial Intelligence, Blockchain, Design Thinking, Cognitive Data, Digital & Business Transformation.