

Digital Future – From Physical to Digital & Biological



Mr. Marc ISRAEL
Eng in Robotics, MSC Automation
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AETHIS

Marc Israel is a Senior Executive and Thought Leader with more than **30 years** of success across the **technology, IT, and IoT industries**. Leveraging extensive experience in technical leadership for global organizations, Marc is a valuable **asset for IT**, manufacturing, or energy companies requiring expert assistance with next stage development, **business planning, competitive positioning, value-add, or IT strategy**. His broad areas of expertise include marketing strategy, account management, project management, negotiations, e-commerce, entrepreneurship, channel partners, strategic partnerships, business intelligence, competitive analysis, product marketing, and new business development.

He was the recipient of the **Marketing Excellence Award in 2010** for the successful launch of Office 2010 in Africa. Marc is the **author of over 20 books** on IT, Database Management and **Cloud Technologies**, the latest being “**Private, Hybrid and Public Clouds**”, available on Amazon in paperback and kindle formats.

Marc is the past **President** of Port Louis **Toastmasters Club** and the winner of the **Mauritius National Championship of Public Speaking** (2010, 2013, and 2015).

Industry 4.0 Expert, IoT, Blockchain, Cloud, Business Leadership