

# BUSINESS INNOVATION MINDSET

## Is Business Innovation Mindset for You?

**Who?** Ideal for business executive who has to look at new business opportunities and initiatives. The discussions in class will touch on specific topics impacting technology professionals who are expected to make contributions to business, either with ideas or even actual business results.

**What?** This 2-day class provides the perspective and skills needed to make innovation work in your organisation, in particular business model innovation. Based on the most widely used and visually effective business model canvas, you will learn how to use a new, holistic lens to understand, define and - more importantly - redefine your organisation's business. This is the skill that will earn you a place at the strategy .

**When and Where?** Workshop will be held at the African Leadership Centre, Quatre Bornes

**Cost?** Rs 35,000 per participant (MQA Approved)

### Contact Us:

Team SYNthesis (Mauritius & Africa) Ltd

4A Hitchcock Avenue, Quatre Bornes.

E: [PLCSecretariat@teamsynthesis.com](mailto:PLCSecretariat@teamsynthesis.com)

Tel: 454 6730, 465 0048, 454 7719, 5256 3090

An innovation programme to equip technology professionals with business innovation skills

Among the questions that will be discussed are:

- ✓ Reflection: What is the current level of innovation?
- ✓ Strategies: Other than innovation, what other strategies are there?
- ✓ Positioning: How many different levels of innovation are there?
- ✓ Business Model Canvas: How do the 9 elements interplay?
- ✓ Value Propositions: How do effective value propositions look like?
- ✓ Patterns: What are the common business model families?
- ✓ Evaluation: What criteria to use on any business model?
- ✓ Design Process: What's next after the canvas is completed?
- ✓ Validation: How can one test the business model?
- ✓ Motivation: At a personal level, are innovators different?
- ✓ Organisation: How do we sustain an innovation effort?

New Cohort Begins at

The African Leadership Centre, Quatre Bornes

**2- Day Workshop:**  
**By**  
**Mr. MOI KOK WAH**



# BUSINESS INNOVATION MINDSET

## PARTICIPANT DETAILS

Title (Mr/Mrs/Ms/Prof/Dr):  Family Name (Surname):  First Name:

Email Address:

Organizational:

Personal:

Date of Birth: (DD/MM/YYYY)

Company / Organization :

Company BRN :

Official Mailing Address:

Mobile Number: (WhatsApp)

Working Years Experience:  Meal Preference: (Veg/NonVeg)

Designation

PO Number:

Company VAT:

### REGISTRATION DETAILS

**MQA APPROVED**

28<sup>th</sup> Business Innovation Mindset, 25-26 August 2020

Rs 35,000/pax

NUMBER OF PARTICIPANTS

Contact us for special Early Bird /Group Registration pricing.

### PAYMENT INFORMATION

Please **invoice** my company/organisation and payment will be made prior to the start of the Course.

#### PAYMENT METHOD

The only method of payment acceptable is via Telegraphic Transfer to the bank account of the Team SYNthesis (Mauritius & Africa) Ltd. Payment must be received 10 days before the start of the course.

**Swift Code:** STCBMUMU  
**Account Name:** Team SYNthesis (Mauritius & Africa) Ltd  
**Bank Account No:** 610 301 0003 7432  
**Bank Name:** State Bank of Mauritius  
**Bank Address:** State Bank Tower  
 1 Queen Elizabeth II Avenue  
 Port Louis  
 Mauritius

#### CONFIRMATION

- 1.Registration is on a first-come-first-served basis
- 2.To confirm your registration(s), all registration form(s) must be accompanied with a Letter of Undertaking (LoU) on the company's letterhead

### ENQUIRIES & REGISTRATION

Team SYNthesis (Mauritius & Africa) Ltd  
 4A Hitchcock Avenue, Quatre Bornes

**Tel:** 465-0048 / 454-6730 / 5256-3090 / 454-7719

**Fax:** 454-6730

**Email:** [I40Secretariat@teamsynthesis.com](mailto:I40Secretariat@teamsynthesis.com)

**URL:** <http://www.teamsynthesis.net/PLCPortal/Public/Register.aspx?ID=149&type=Training>

**More Details (website):** <http://www.teamsynthesis.net/I40/>

### VENUE & ACCOMODATION

The African Leadership Centre,  
 4A Hitchcock Avenue, Quatre Bornes

*\*\*The organizers reserve the rights to change the venue at their discretion*

[PAYMENT POLICY] Payment is due in full at the time of registration. Full payment is mandatory for event attendance.

[CANCELLATIONS & SUBSTITUTIONS] You may substitute participants at least 5 working days prior to the beginning of the Course. Cancellations will be refunded only if made in writing at least 10 days prior to the beginning of the Course. No refund is given for any late cancellations for participants who do not show up for the course (no show). **\*\*The organizers reserve the rights to change the venue at their discretion.**

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